




Report to the Auburn City Council

Action Item
Agenda Item No. **3**


City Manager Approval

To: Mayor and City Council Members
From: John Ruffcorn, Chief of Police
Date: February 24, 2014
Subject: Acceptance of Office of Traffic Safety Grant Funds

The Issue

Should the City Council approve the acceptance of \$110,000.00 of grant funds from the State of California, issued through the Office of Traffic Safety (OTS), for the purpose of Driving Under the Influence (DUI) enforcement with local law enforcement agencies within the County of Placer to be administered by the Auburn Police Department?

Conclusion and Recommendation

Based on our research, Staff is recommending that the City Council, by resolution, accept the funds and authorize the Chief of Police to sign a Memorandum of Understanding (MOU) with the Office of Traffic Safety for the continued efforts of local Placer County law enforcement agencies (AVOID the 7) to provide DUI enforcement.

Background

The Auburn Police Department is continually working to improve the safety of our roadways and reduce the number of DUI related non-injury and injury related collisions. The DUI enforcement and education efforts are for both alcohol and drug related driving incidents. The overall goal of the "Avoid the 7" project is to enable all Placer County law enforcement agencies to publicize their combined DUI enforcement efforts and to raise general public awareness regarding the problems associated with drinking and driving through education and enforcement details.

The Auburn Police Department recently finalized the budget (attached) with the Office of Traffic Safety (OTS) for the 2013-2014 year Driving Under the Influence grant. This is a supplemental grant with no long term costs. The staff time is paid for by the grant and there is no additional staff time to manage the grant that the grant does not pay for.

With this in mind, we are asking you to approve the acceptance of \$110,000.00 of grant funds from the State of California for our continued DUI enforcement and education efforts with the "AVOID the 7" campaign in Placer County.

Alternatives Available to Council; Implications of Alternatives

1. Proceed with Staff Recommendation
2. Do not proceed with staff recommendation

Fiscal Impact

There are not any costs associated with this grant to the City of Auburn. There is no commitment beyond the one-year time frame for the grant. If the grant is not renewed, there are no future costs to the City of Auburn.

Attachments

Schedule A, Grant Description (Grant Number AL1452)

Schedule B, Detailed Budget Estimate (Grant Number AL1452)

Resolution

**AVOID
SCHEDULE A
GRANT NO. AL1452**

GRANT DESCRIPTION

PAGE 1

PROBLEM STATEMENT

An annual review of fatal driving under the influence (DUI) collisions reveals that DUI incidents are typically at their highest during the winter holiday period (Christmas and New Years), the end of summer vacation/Labor Day period, and also Memorial Day and Independence Day weekends. Other times with high incident of DUI crimes and collisions include Halloween, Super Bowl Sunday, Cinco de Mayo and local festivals/events with identified DUI problems. Significant progress has been made in reducing the frequency of fatal DUI collisions when law enforcement agencies coordinate awareness campaigns and enforcement efforts with local, regional and national efforts. Nationwide, traffic deaths have declined dramatically; however, DUI deaths have not dropped at the same rate which indicates the need to continue to coordinate efforts between law enforcement, community-based-organizations, and media outreach.

PERFORMANCE MEASURES

GRANT GOALS

1. To reduce the number of persons killed countywide in traffic collisions.
2. To reduce the number of persons injured countywide in traffic collisions.
3. To reduce the number of persons killed countywide in alcohol-involved collisions.
4. To reduce the number of persons injured countywide in alcohol-involved collisions.
5. To reduce the number of persons killed countywide in alcohol-involved collisions during holiday enforcement periods.
6. To reduce the number of persons injured in alcohol-involved collisions countywide during holiday enforcement periods.
7. To reduce the number of persons killed in drug-involved collisions countywide during holiday enforcement periods.
8. To reduce the number of persons injured in drug-involved collisions countywide during holiday enforcement periods

GRANT OBJECTIVES

1. To issue a press release announcing the kick-off of the grant by November 15 of the first grant year. The press releases and media advisories, alerts, and materials should be emailed to the OTS Public Information Officer at pio@ots.ca.gov, and copied to your OTS Coordinator, for approval 14 days prior to the issuance date of the release.
2. To include, when appropriate, that an at-fault driver was suspected of, or was in fact, drug-impaired (if possible note the drug involved, e.g., marijuana, prescription drugs, etc.) when reporting to the media the details from a crash or crash investigation.

AVOID
SCHEDULE A
GRANT NO. AL1452

GRANT DESCRIPTION

PAGE 2

3. To send all grant-related pre-activity press releases, media advisories, alerts and general public materials to the OTS Public Information Officer (PIO) at pio@ots.ca.gov, with a copy to your OTS Coordinator. If an OTS template-based press release is used, the OTS PIO and Coordinator should be copied when the release is distributed to the press. If an OTS template is not used, or is substantially changed a draft press release should first be sent to the OTS PIO for approval. Drafts should be sent for approval as early as possible to ensure adequate turn-around time. Optimum lead time would be 10-20 days prior to the operation. Media communications reporting the results of grant activities such as ENFORCEMENT OPERATIONS are exempt from the recommended advance approval process, but still should be copied to the OTS PIO and Coordinator when the release is distributed to the press. Activities such as warrant or probation sweeps and court stings that could be compromised by advanced publicity are exempt from pre-publicity, but are encouraged to offer embargoed media coverage and to report the results.
4. To use the following standard language in all press, media, and printed materials: Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.
5. To email the OTS Public Information Officer at pio@ots.ca.gov, and copy your OTS Coordinator, at least 30 days in advance a short description of any significant grant related traffic safety event or program so that OTS has enough notice to arrange for attendance and/or participation in the event.
6. To submit a draft or rough-cut of all printed or recorded material (brochures, posters, scripts, artwork, trailer graphics, etc.), which is meant for general public use, to the OTS Public Information Officer at pio@ots.ca.gov, and copied to your OTS Coordinator, for approval 14 days prior to the production or duplication.
7. To include the OTS logo, space permitting, on grant funded print materials; consult your OTS Coordinator for specifics relating to this grant.
8. To conduct the first Avoid Coalition meeting comprised of members representing local, county and state law enforcement by October 31. The Coalition will approve all public information concepts and materials, and create all enforcement operational plans. Roster of attendees and tentative operation plans should be included in the first QPR.
9. To conduct the following enforcement operations during Halloween (October 31, 2013).
 - 6 DUI Saturation Patrols
10. To conduct the following enforcement operations and public awareness efforts during the NHTSA Winter Holiday Mobilization (December 13, 2013 through January 1, 2014).
 - 4 DUI/Driver's License Checkpoints
 - 12 DUI Saturation Patrols
 - 1 Multi-Agency DUI Task Force Operations
 - 1 Media Event
11. To conduct the following enforcement operations during Super Bowl Sunday (February 2, 2014).
 - 8 DUI Saturation Patrols

**AVOID
SCHEDULE A
GRANT NO. AL1452**

GRANT DESCRIPTION

PAGE 3

12. To conduct the following enforcement operations during St. Patrick's Day (March 17, 2014).
 - 8 DUI Saturation Patrols
13. To conduct the following enforcement operations during Cinco de Mayo (May 3 through May 5, 2014).
 - 8 DUI Saturation Patrols
14. To conduct the following enforcement operations during the NHTSA Memorial Day Holiday (May 23 through May 26, 2014).
 - 1 DUI/Driver's License Checkpoints
 - 8 DUI Saturation Patrols
15. To conduct the following enforcement operations during the NHTSA Independence Day Holiday (July 3 through July 6, 2014).
 - 2 DUI/Driver's License Checkpoints
 - 8 DUI Saturation Patrols
16. To conduct the following enforcement operations and public awareness efforts during the NHTSA Summer Holiday Mobilization (August 17 through September 1, 2014).
 - 4 DUI/Driver's License Checkpoints
 - 12 DUI Saturation Patrols
 - 1 Multi-Agency DUI Task Force Operations
 - 1 Media Event
17. To conduct the following enforcement operations during county fairs, festivals, and other community events with identified DUI problems.
 - 5 DUI Saturation Patrols
18. To increase DUI arrests during each NHTSA holiday/mobilization enforcement period:
 - Winter Holiday Mobilization
 - Summer Holiday Mobilization
 - All other Avoid DUI Campaigns
19. To conduct Avoid public information campaigns during each Winter Holiday Mobilization, Summer Holiday Mobilization, Memorial Day, Independence Day, Halloween, Super Bowl Sunday, St. Patrick's Day, Cinco de Mayo, county fairs, festivals and other community events with identified DUI problems.
Note: OTS will provide templates to adapt and use for DUI operations.
20. To submit operational data for the following NHSTA Holiday Mobilization Campaigns to the OTS Avoid Coordinator within 45 days after each mobilization. *Note: This data is important as it is forwarded to NHTSA for national campaign reporting.*
 - Winter Holiday Mobilization
 - Summer Holiday Mobilization

**AVOID
SCHEDULE A
GRANT No. AL1452**

GRANT DESCRIPTION

PAGE 4

21. To assist OTS in coordinating an annual MADD/Avoid DUI Recognition Seminar to disseminate DUI information and enforcement strategies to enforcement agencies along with MADD to recognize members efforts to lower deaths and injuries by September 30.
22. To assist in coordinating at least one 16-hour, POST-certified "Advanced Roadside Impaired Driving Enforcement" training course.

***NOTE:** Nothing in this "agreement" shall be interpreted as a requirement, formal or informal, that a particular police officer issue a specified or predetermined number of citations in pursuance of the goals and objectives hereunder.*

***NOTE:** To enhance the overall deterrent effect and promote high visibility, it is recommended the grantee issue an advance press release for each checkpoint operation. For combination DUI/DL checkpoints, departments should issue press releases that mention DL's will be checked at the DUI/DL checkpoint. Signs for DUI/DL checkpoint operations should read "DUI/Driver's License Checkpoint Ahead." OTS does not fund or support independent DL checkpoints. Only on an exception basis and with OTS pre-approval will OTS fund checkpoint operations that begin prior to 1800 hours.*

METHOD OF PROCEDURE

Phase 1 – Program Preparation (1st Quarter of the Grant Year)

Develop a Memorandum of Understanding (MOU) with each participating agency that details enforcement activities to be conducted and personnel, number of hours required, and rate of compensation for each position.

Checkpoint supervisor(s) should attend OTS-sponsored "DUI Checkpoints – Planning and Management" eight-hour, POST-certified training by December 31 (this is waived if the supervisor has already attended the training). Officers are encouraged to attend this training as well.

Form an "Avoid Coalition" comprised of representatives of all agencies participating in the program to coordinate and develop DUI operational plans, schedules and media efforts by October 30 of each grant year.

Conduct the first Avoid Coalition meeting comprised of members representing local, county and state law enforcement by October 31. The Coalition should approve all public information concepts and materials, and create all enforcement operational plans.

Develop an Enforcement Operational Plan for each phase of the campaign by:

- October 15th for the Fall and Winter DUI Enforcement Schedules.
- March 1st for the Spring and July Enforcement Schedules.
- July 1st for the Summer Enforcement Schedules.

**AVOID
SCHEDULE A
GRANT NO. AL1452**

GRANT DESCRIPTION

PAGE 5

Gain commitment from law enforcement executives in the county on the campaigns and encourage them to emphasize DUI enforcement during all phases with officers on regular patrols and by allocating overtime hours to extra units, participating in forming special teams, conducting DUI checkpoints and contributing to all public information elements of the campaigns.

Maintain judicial support of the program by communicating program goals and activities to the court.

Collaborate with Alcoholic Beverage Control, District Attorney's Offices, and community based organizations to gain program support.

Encourage that at least 50% of sworn police department personnel conducting DUI enforcement with grant funding have received NHTSA-CERTIFIED Standardized Field Sobriety Testing (SFST) training.

Prepare complete press information for allied agencies and broadcast reporters during each campaign period including a main press release, campaign calendar, departmental plans and fact sheet. The material will emphasize the campaign's serious, aggressive enforcement and the high cost of DUI in terms of money, criminal consequences and human misery. The information for each campaign period will be completed by December 1; May 15; June 15 and August 1.

Partner, where applicable, with other County Avoid programs and OTS for regional Avoid media efforts to maximize the overall goal of the Avoid Grants – Enforcement and Public Awareness.

Phase 2 – Program Operations (2nd, 3rd and 4th Quarters of the Grant Year)

Schedule and conduct enforcement and public information campaigns for each campaign period according to the Operational Plan.

Phase 3 – Data Gathering & Reporting – (Throughout Grant Period)

Measure the grant's impact on crime by tracking non-traffic-related arrests that initiate from DUI checkpoints and/or other grant supported activities or operations. Some of the crime statistics to be collected include narcotic arrests, confiscated weapons, stolen vehicles recovered, criminal misdemeanor arrests, criminal felony arrests, and felony warrant arrests.

Following each of the Winter and Summer NHTSA Holiday Mobilization Campaigns, the collection of required data from all grant funded DUI activities will be recorded and the NHTSA Mobilization Data Sheet will be completed and forwarded via fax or email to the OTS Avoid Coordinator (it will then be reported to NHTSA for inclusion in their National Mobilization campaign statistics).

Agencies are required to collect and report quarterly, appropriate data that supports the progress of goals and objectives.

**AVOID
SCHEDULE A
GRANT NO. AL1452**

GRANT DESCRIPTION

PAGE 6

Statistical data relating to the grant goals and objectives will be collected, analyzed, and incorporated in Quarterly Performance Reports (QPRs). QPRs for the quarter ending September 30 will include year-to-date comparisons of goals and objectives. A separate quarterly data reporting form will be completed each quarter and submitted as part of the QPR.

Reports will compare actual grant accomplishments with the planned accomplishments. They will include information concerning changes made by the Grant Director in planning and guiding the project efforts.

Reports shall be completed and submitted in accordance with OTS requirements specified in the Grant Program Manual.

METHOD OF EVALUATION

Using the data compiled during the grant, the Grant Director will prepare the Executive Summary to accompany the final QPR. The Executive Summary will: (1) briefly state the original problem; (2) specify the most significant goals and objectives; (3) highlight the most significant activities that contributed to the success of the program and the strategies used to accomplish the goals; and (4) describe the program's accomplishments as they relate to the goals and objectives.

ADMINISTRATIVE SUPPORT

This program has full support of the City of Auburn. Every effort will be made to continue the activities after the grant conclusion.

SCHEDULE B
DETAILED BUDGET ESTIMATE
GRANT NO. AL1452
Placer County (HOST) Budget

FUND NUMBER	CATALOG NUMBER (CFDA)	FUND DESCRIPTION
164AL	20.608	MINIMUM PENALTIES FOR REPEAT OFFENDERS FOR DRIVING WHILE INTOXICATED

COST CATEGORY	FISCAL YEAR ESTIMATES			TOTAL COST TO GRANT
	CFDA	FY-1 10/1/13 thru 9/30/14		
A. PERSONNEL COSTS				
Positions and Salaries				
<u>Overtime</u>				
DUI Checkpoints	20.608	\$ 6,300.00		\$ 6,300.00
DUI Saturation Patrols	20.608	\$ 14,750.00		\$ 14,750.00
Multi-Agency DUI Task Force Operation	20.608	\$ 1,860.00		\$ 1,860.00
Grant Management	20.608	\$ 1,626.00		\$ 1,626.00
Public Information Officer (PIO)	20.608	\$ 4,825.00		\$ 4,825.00
Benefit Rate @ 6.15%	20.608	\$ 1,806.00		\$ 1,806.00
Category Sub-Total		\$ 31,167.00		\$ 31,167.00
B. TRAVEL EXPENSE				
In-State	20.608	\$ 2,000.00		\$ 2,000.00
Out-of-State	20.608	\$ 2,000.00		\$ 2,000.00
Category Sub-Total		\$ 4,000.00		\$ 4,000.00
C. CONTRACTUAL SERVICES				
Allied Agency Operations	20.608	\$ 62,492.00		\$ 62,492.00
Category Sub-Total		\$ 62,492.00		\$ 62,492.00
D. EQUIPMENT				
None				
Category Sub-Total		\$ -		\$ -
E. OTHER DIRECT COSTS				
DUI Checkpoint Supplies	20.608	\$ 3,341.00		\$ 3,341.00
Portable Light Tower	20.608	\$ 4,800.00		\$ 4,800.00
DUI Trailer	20.608	\$ 4,200.00		\$ 4,200.00
Category Sub-Total		\$ 12,341.00		\$ 12,341.00
F. INDIRECT COSTS				
None				
Category Sub-Total		\$ -		\$ -
GRANT TOTAL		\$ 110,000.00		\$ 110,000.00

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RESOLUTION NO. 14-

RESOLUTION AUTHORIZING THE ACCEPTANCE OF GRANT FUNDS FROM THE
STATE OF CALIFORNIA, OFFICE OF TRAFFIC SAFETY (OTS) FOR THE AUBURN
POLICE DEPARTMENT

THE CITY COUNCIL OF THE CITY OF AUBURN DOES HEREBY RESOLVE:

That the City Council of the City of Auburn does hereby support the
acceptance of grant funds from the State of California, issued through the
Office of Traffic Safety (OTS), for the purposes of continuing the "AVOID the 7"
Driving Under the Influence (DUI) campaign.

DATED: February 24, 2014

Bridget Powers, Mayor

ATTEST:

Stephanie L. Snyder, City Clerk

I, Stephanie Snyder, City Clerk of the City of Auburn, hereby certify that the
foregoing resolution was duly passed at a regular meeting of the City Council
of the City of Auburn held on the 24th day of February, 2014, by the following
vote on roll call:

Ayes:
Noes:
Absent:

Stephanie L. Snyder, City Clerk